

Golden Triangle Re-Opening in Late September!



We've elevated the patient experience at our newly renovated Golden Triangle location! We are tentatively scheduled to open to patients on September 30, 2013.

OPEN HOUSE EVENTS

We want to welcome our referring provider community to join us at one of our Golden Triangle open house events!

DATES:

October 22, 2013, 11:30am–2:00pm, with Imaging Healthcare Specialists' Gordon Zink-Brody, MD
October 24, 2013, 5:00pm–8:00pm, with Imaging Healthcare Specialists' Glenn Tsukada, MD

LOCATION:

4150 Regents Park Row, Suite 195, La Jolla, CA 92037 *Parking validation available*

RSVP (preferred) to marketing@imaginghealthcare.com

WHAT'S NEW AND EXCITING AT GOLDEN TRIANGLE?

We have acquired the 3.0T GE Discovery MR750w MRI scanner

FEATURES INCLUDE:

- 70 cm wide bore architecture and flexible coils built with the comfort of the patient in mind
- 3D and high resolution imaging for improved lesion detection
- Ability to scan faster and with higher quality than conventional MR scanners
- The most advanced imaging protocols that are commercially available for clinical applications
- Comprehensive tumor evaluation superior to conventional imaging
- The most easily accessible 3T MRI in all of San Diego County

ADDITIONAL FEATURES TO THE NEWLY RENOVATED GOLDEN TRIANGLE LOCATION:

- New digital X-ray suite offering walk-in appointments
- Full renovation and upgrade of entire suite to optimize the patient experience, comfort & convenience
- We will continue to offer mammography, ultrasound, and 64 Slice CT

What Your Patients Are Saying About Imaging Healthcare Specialists!

We continue to hear great things from your patients regarding their visit to Imaging Healthcare Specialists. We wanted to share some of the pleasant feedback we received during our last survey period (Q2 2013):

"I have been very, exceedingly, impressed with Imaging Health in the last couple years. The facilities are clean, comfortable and very aesthetically soothing. I really like when I have to get scanned and examined!"
(Hillcrest – 5th Ave)

"If every medical office and personnel were as great as this one, people would not be afraid of going to the doctor!"
(Alvarado)

"Andy (the guy behind window) was awesome, as was the front desk and another lady who worked in the back. The facility is awesome. Best medical experience I have ever had. Perfect combo of employees, not sacrificing professionalism for the casualness and connection we all desire. Thank you!"
(Encinitas)

"Both Lynn and Amy were professional, courteous and had great 'bedside manner' with me as a patient. Front desk staff the friendliness I have ever experienced in a medical office!"
(Kearny Mesa)

Patient Navigator (Breast) Available!

Imaging Healthcare Specialists offers our dedicated Patient Navigator, Beth Najera, as a valuable resource for women to understand certain criteria they may possess to be considered high risk for breast and/or ovarian cancer. The goal of the complimentary High Risk Breast Program is to ensure every woman in the San Diego community has the support they need when it comes to breast health. Please contact Beth Najera at BNajera@imaginghealthcare.com or 949-275-5464 for more details!

NEW: No Appointment Required for DeXA Scans

DeXA scans are now available on a walk-in basis for all patients and no longer require a scheduled appointment. DeXA measures bone density at both the hip and spine and requires no exam preparation making this an easy visit for your patients. Services are conveniently located at three of our ten centers (Encinitas, Hillcrest – Laurel, and Alvarado) and are available Monday – Friday, between 8:30am – 5:00pm. Bone density exams are covered by MediCare, Medi-Cal and most insurance plans every 1-2 years based on clinical evaluation and current diagnosis. When ordering a DeXA scan, simply fill out our order form and hand it to the patient instructing them to go directly to one of the 3 Imaging Healthcare Specialists locations noted above during the hours of operation.

Low Dose Leader



We are recognized as a national leader in radiation dose reduction as evident in data from the American College of Radiology Dose Index Registry. You can feel confident that “your patients health matters” and that they receive the lowest possible dose without compromising care or image quality.

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New Guidelines for Oncological CMS Coverage of FDG-PET (PT/CT) *Effective 6/11/2013*

INITIAL TREATMENT STRATEGY (ITS)

CMS will continue to cover one ITS FDG-PET (PT/CT) scan for beneficiaries when it is needed to determine anti-tumor strategy for the following reasons:

- To determine appropriateness for beneficiary to receive an invasive diagnostic or therapeutic procedure
- To determine the location for an invasive procedure
- To determine the extent of the tumor when the anti-tumor treatment is dependent on the extent of the tumor

SUBSEQUENT TREATMENT STRATEGY (STS)

CMS covers three (3) FDG-PET (PT/CT) scans used for guiding subsequent management of anti-tumor treatment strategy. Coverage of more than three (3) FDG-PET (PT/CT) scans shall be determined by the local Medicare Administrative Contractors (MAC).

Would you like a PET/CT Reference Guide?
Request one at marketing@imaginghealthcare.com