

## 3T MRI: Advances in Technology at Imaging Healthcare Specialists

The **GE Discovery MR750w** is making a big splash for our referrers and patients at our Golden Triangle location, offering new and unique imaging possibilities. The 3.0T magnet and 70 cm wide bore architecture work together to generate extraordinary image quality without compromise for the patient. The result for clinicians is a new level of diagnostic performance; the result for patients is a new level of comfort and care.

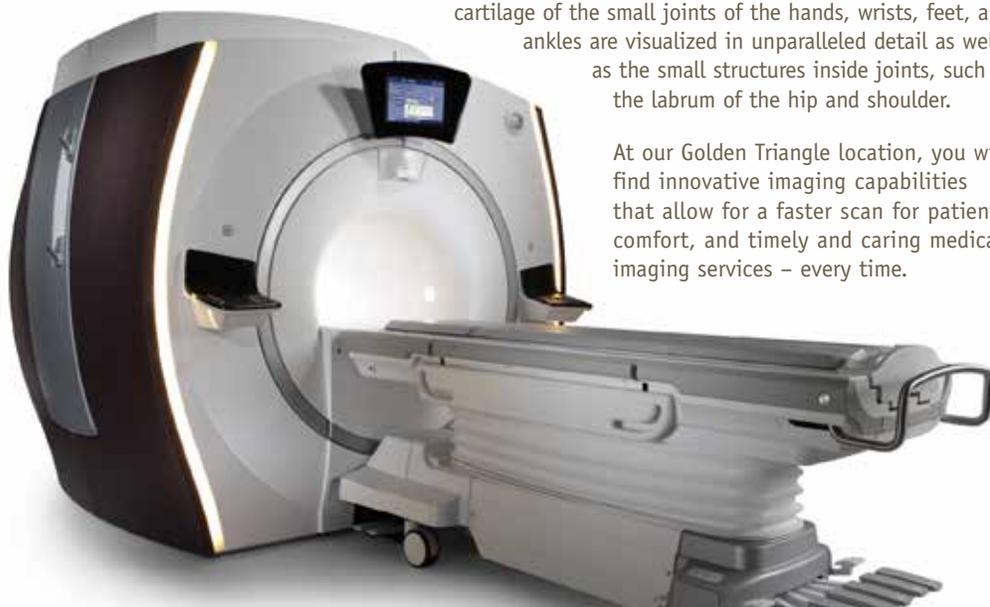
### ENHANCES THE PATIENT EXPERIENCE

On our new 3T MRI scanner, patients benefit from a more comfortable scan experience with shorter exam times in most cases. Beyond the widened bore and soft, flexible coils, the table surface has been completely re-designed to help alleviate pressure points for a more relaxing exam, bringing both function and comfort, while helping to minimize anxiety and motion during the exam. The 3T MRI is a great imaging choice for the comfort of our patients while creating exceptionally high quality images.

### IMPROVED QUALITY OF MEDICAL IMAGING

3T MRI is an excellent choice for neurologic assessment with the ability to diagnosis the early stages of dementia, improved detection of microscopic damage following Traumatic Brain Injury (TBI) and advanced visualization and detection of MS, tumors, seizure disorders and vascular malformations. Urologic assessment provides for non-invasive prostate imaging for the detection, localization and active surveillance of prostate cancer in men with an abnormal PSA. Additionally, 3T MRI provides cross-sectional prostate glandular imaging with CAD to better evaluate suspicious areas and localize for guided biopsy. Musculoskeletal imaging provides state-of-the-art orthopedic and sports medicine imaging of the bones, joints, ligaments and cartilage with unprecedented clarity using 3T high resolution images. Imaging of ligaments and cartilage of the small joints of the hands, wrists, feet, and ankles are visualized in unparalleled detail as well as the small structures inside joints, such as the labrum of the hip and shoulder.

At our Golden Triangle location, you will find innovative imaging capabilities that allow for a faster scan for patient comfort, and timely and caring medical imaging services – every time.



## What Your Patients Are Saying About Imaging Healthcare Specialists!

We continue to hear great things from your patients regarding their visit to Imaging Healthcare Specialists. We wanted to share some of the pleasant feedback we received during our last survey period (Q4 2013):

*"I am a retired radiologist and I appreciated meeting Dr. Anderson. He took time to answer all of my questions. We had a nice short visit. I had a great experience."* (Poway)

*"This is my second visit to your Golden Triangle facility and I wanted to acknowledge your mammogram technician. I've seen her both times and she is absolutely lovely. She is patient, warm, helpful, and professional. I also love your facility renovations. Stunning!"* (Golden Triangle)

*"The receptionist was outstanding, great attitude and very helpful! I was having a hard time getting a copy of a previous brain MRI from my clinic to give to my neurologist and she made me a disk immediately. The tech was very professional and helped me through my claustrophobia so I could finish the MRI. Great staff!"* (Kearny Mesa)

*"Everyone here is pleasant and helpful. I've been here before and everyone is friendly and caring. They give you the feeling they honestly care, which you don't always find in a medical facility. No matter how busy, they always take good care of me."* (South Bay)

## Patients Can Now Schedule Screening Mammogram Appointments Online!



We are excited to announce that patients can now schedule screening mammogram appointments directly online. To simplify the process for our patients, we have made improvements to allow the patients to schedule directly online at their convenience without having to call during normal business hours. We want to ensure our patients have the best experience, every time, and make scheduling an appointment at Imaging Healthcare Specialists as easy as possible.

To have your patients schedule their screening mammogram appointment online, visit [imaginghealthcare.com/mammo](http://imaginghealthcare.com/mammo)

## Meaningful Use Attestation

Imaging Healthcare Specialists has successfully attested for Stage 1 meaningful use and we are preparing to attest for Stage 2, when applicable. We believe in the importance of EHR's and are committed to support our referring community in attesting as well.

## Accepting All PI & Work Comp Liens

Imaging Healthcare Specialists has extensive experience working with Personal Injury and Workers' Compensation cases. We understand the challenges and will work with you and your client to ensure professional and expedited imaging and report services. For questions about handling these cases, please feel free to contact Tami Colbert, Business Development Manager, at 858 658 6540 for assistance.

## Order Online!

We've updated our online ordering, check it out at [imaginghealthcare.com/orders](http://imaginghealthcare.com/orders)



[facebook.com/ImagingHealthcareSpecialists](https://www.facebook.com/ImagingHealthcareSpecialists)

T 866 558 4320

[imaginghealthcare.com](http://imaginghealthcare.com)

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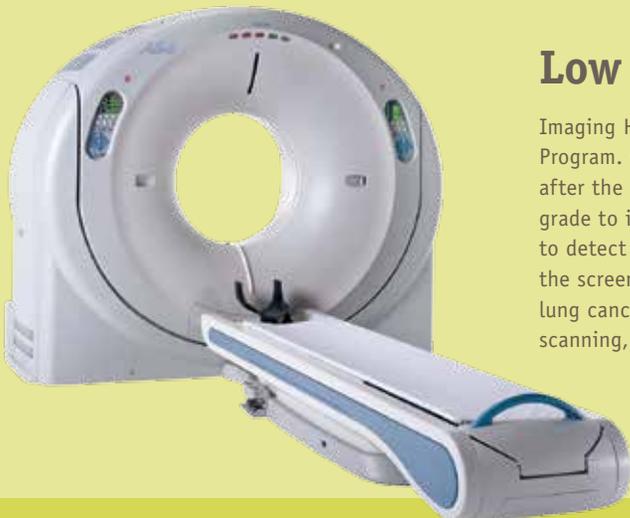
**Imaging Healthcare**  
SPECIALISTS

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## Low Dose Lung Cancer CT Screening Program

Imaging Healthcare Specialists is pleased to announce its new Low Dose Lung Cancer CT Screening Program. Our physicians and staff members have been working diligently on how to move forward after the news that the United States Preventive Services Task Force (USPSTF) gave a final "B" grade to its earlier recommendation that people that meet certain criteria receive annual CT scans to detect lung cancer. We want to ensure every patient who is at high risk of lung cancer gets the screening they need, and we are doing so by educating the community on who is at risk of lung cancer, offering convenient hours at each of our multiple locations, using ultra low dose CT scanning, and by using an evidence based approach to minimize the concern of overdiagnosis.

For more information on low dose lung cancer CT screenings and to see who is at high risk, visit [imaginghealthcare.com/lungcancer](http://imaginghealthcare.com/lungcancer)



### QUALITY OF CARE

Timely and caring medical imaging services – every time



### ULTRA LOW DOSE CT

Recognized nationally as a low dose leader in lowering radiation doses by 50 to 90%\*

\*American College of Radiology Dose Index Registry



### AVAILABILITY

Open evenings, weekends and holidays



### CONVENIENCE

Multiple locations throughout San Diego County



### EVIDENCE BASED APPROACH

Minimizes the concern of overdiagnosis